

# THE PACIFIC CALL

VOLUME 45 NO 12

GLEICHEN, ALBERTA, WEDNESDAY JUNE 4, 1952

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## Town & District

Mrs. Sherback spent the weekend visiting friends in Brooks.

Mr. G. Robinson was taken seriously ill last week and is at present in a Calgary hospital.

Congratulations to Mr. and Mrs. Glen Uyle on the birth of a baby girl Ann Marie, May 26 in the General Hospital, Calgary.

Clarence Nelson who has been in a Calgary hospital for some time underwent an emergency operation last week. Mrs. Nelson says he seems to be somewhat better.

W. Sutermeister has sold his residence to Mrs. Williams of Cluny, Mr. and Mrs. Sutermeister are moving to Calgary where they will reside in future.

Bob Staback and wife and Elliot Egan and wife of Calgary spent Sunday in town visiting relatives. Elliot will have an operation on his right eye next week. This is the first time the hospital for three or four weeks.

Mr. and Mrs. George Rasmussen and Mrs. E. Woods spent Sunday in Standard visiting Mr. Rasmussen's parents.

Bert Robinson who has been in the Holy Cross hospital for the past several weeks is reported to be doing as well as can be expected.

Mr. and Mrs. R. Lyons and children of Turner Valley spent the week end in town visiting Mrs. Lyon's parents Mr. and Mrs. E. W. Taylor.

Mr. and Mrs. Cam Brown and Mr. and Mrs. Tom Brown attended the hotelmen's convention in Edmonton last week.

Rain fell over the district Thursday and again Saturday night and gave the country a thorough soaking. So far the first time in eight weeks the rains that fell have been in approximately equal to the normal. The rains that have fallen during the present growing season from April 1st to this date have been 15 percent of normal. The rains which occurred came at a timely period. Had they been delayed much longer unquestionably the crop would have started to suffer from lack of moisture. As it is seasonal rains from this time on will ensure good yields to the acre.

Johnny was gazing at his one-day-old brother who lay squalling and yelling in his crib. "Did he come from Heaven?" asked Johnny. "Yes, dear," replied his mother. "No wonder they had to put him out."

The Ladies Auxiliary to the Canadian Legion held their annual luncheon and bake sale Saturday afternoon in the Legion Hall, which was well patronized and the ladies were very pleased with the proceeds. They wish to take this opportunity to say "Thank You" to all who in any way made their effort a success. It was the door prize was won by R. W. B. of the pillow cases by Mrs. J. O. Bogie of Calgary and the prize for selling the lucky ticket went to Mrs. Harvey Bogie.

## The Ottawa Letter

(By F. W. Grahaw)

Parliament has approved a convention of the United Nations on the prevention and punishment of the crime of genocide. It is a great step toward abolishing the law of the jungle in international affairs.

What is genocide? The word is not in the dictionary as it is a new name for a very old crime. It is made up of two words: the Greek "genes" meaning clan or religious group and the Latin "cide" meaning to kill, or killing. The word was invented by Lemkin, a Polish national whose family of 40 relatives, including his mother, father, were wiped out by the Russians. In the U. N. convention the word means any of the following crimes:

- Killing members of a group.
- Inflicting conditions calculated to bring about the destruction of a group.
- Imposing measures to prevent births in a group.

Possibly transferring children of one group to another.

As an example of the last paragraph, some thousands of Greek children were driven across the border behind the Iron Curtain.

It also includes those guilty shall be punished whether they are responsible, public officials or private individuals.

The convention came into force on January 12, 1951. Some 30 countries, including Russia and the Soviet Union, have not outwardly substantial reservations.

The convention is little more than a gesture because those accused must be tried in the country in which they live or in which the crime was committed but it shows the trend of modern thought and is a long step forward.

One of the worst crimes in history would have been covered by this convention if it had been in force, was the murder of the people of Carthage by a Roman. We shudder now at the reading of the slaughter of the million Mongols when Genghis Khan boasted that he could ride his horse without stumbling over the ruins of Baghdad so completely had he laid it to waste.

The massacre of the Armenians in 1915 by some and none will be forgotten the genocide perpetrated on the Jews by the degraded Nazis under Hitler. The records show that perhaps six million innocent men, women and children were inhumanly treated by those boasting of being a superior race.

The untimely death of George VI. brought sadness to Canadians and to all in Commonwealth countries. Equally impressive has been the evidence of affection and loyalty to our new Queen, Elizabeth II.

Elizabeth II ascended the throne in a period of great turbulence and unrest out of which she has emerged a glorious golden age in our long history. Our earnest hope is that the term of office of Elizabeth II will bring an equal blessing to mankind.

We have lived in a period of two world wars and have seen what wars bring in the way of violence and destruction. Fascism, Communism and other totalitarian experiments in government resulted in the concentration of great power in the hands of a few untutored rulers. These rulers rather than the common people have reached out for world domination at terrible costs to all. In countries of the British Commonwealth the people have retained control and were a strong force in preserving our way of life.

The Commonwealth has been referred to as the only case on record of a colonial empire being transformed into an association of free nations. The nations are equal in status and not inferior one to the other in any respect of their domestic or external relations.

Away back in 1919 Sir Robert Borden and General Smuts saw that in the process of development a new and workable basis among the nations was becoming more and more necessary. These two great citizens gave the appointment of native born governors general.

Canada was the last of all the nations to adopt this course and in so doing there is no weakening of our attachment to the crown and Commonwealth. It was really an indication of the strengthening of the bonds by conforming to the pattern and recognizing the great principle of equality. It can now be taken for granted that any of the Queen's subjects, wherever he may reside, can feel equally worthy to represent the Crown if he has the qualifications which are consonant with the dignity and importance of the high office.

A young doctor just graduated from medical college came home to help with his father's practice. "Now, son, you must not feel that I am reflecting on your skill," the son said, "but medical science has progressed since your day. Now, you created wealthy old Miss Miller for chronic indigestion for years without results, while I effected a complete cure in a month." "That's fine son," his father commented. "But," he added thoughtfully, "I had regarded Miss Miller as an institution. It was her indignation that put you through university."

Fires may be distinguished from other Canadian confers by the fact their cones never hang down but stand erect on the branches.

## Drying of Spruce trees

Many spruce and other kinds of coniferous trees on the prairies are turning brown. Blue spruce and Scotch pine are most severely affected and other kinds of conifers or needle-bearing trees are suffering to a less degree.

This condition, which is more or less common each year at this season, is usually noticeable this year. It is caused by the evaporation of moisture from the leaves in late winter and early spring while the frozen condition of the soil and roots make it impossible for the trees to absorb a compensating supply of water. During the winter the stomata breathing pores on the surface of the leaves remain tightly closed, but the warm spring sunshine causes them to open and this permits the evaporation of moisture from within the leaves and branches. This explains why browned leaves occur mainly on the south sides of the trees. Lower branches are not affected while buried beneath the snow, and trees that are partly shaded from direct sunlight usually escape injury. The browning begins to appear before the snow has melted away, and becomes more and more conspicuous until new growth begins.

Except in particularly severe cases, the trees ordinarily recover, and resume their normal appearance after a new growth commences. The new seasonal growth of leaves and signs begins with the expansion of the buds which were formed in the preceding year. In their winter condition the buds are tightly closed in several layers of bud-scales, which prevent evaporation and insulate the forming living tissues against the heat of the sun.

Under favorable conditions the buds or needles of coniferous trees normally remain on the branches for several years. The dying and falling of the oldest leaves in the interior of the crown is a normal annual process.

It is hoped that the above explanation of the trouble will serve to allay the apprehensions of many who are concerned over this condition.

How often we hear the expression "Why worry?" Well, indeed why worry? No good results ever come out of worry. It kills sleep, impairs the appetite and dulls the nerve centres of the brain. The nerves are "on edge" and all the family with them. What is that makes such a mental attitude react upon the general health? It is because the emotions affect the body to a great extent. That most important organ of the body suffers. The worrying habit saps the vitality. It is the cause of a great deal of unhappiness. Of course some are justifiable. But the petty worries of life set up a mighty toll. To a certain extent, everyone can control the number of years of his life. Your life depends very much upon the condition of your heart. It helps immensely to keep cheerful; be sanguine and philosophical about things as they come along. Why not take both sides of the adversity with equanimity? By learning to control the emotions, years are added to your life, and better health as well. It doesn't pay to worry.

FROM THE FILES OF THE CALL

## TWENTY YEARS AGO

The Athletic Club put through a deal with G. T. Jones and purchased his barn and out buildings for the proposed new rink. Actual work of tearing down the building will start soon.

A Ingraham and daughter left last week by motor to visit relatives in Nova Scotia.

Mrs. Brown formerly of Gleichen now living in Calgary spent a few days in town visiting Mr. and Mrs. Haskayne.

Miss E. Fleck of Calgary spent the past week in town visiting her relatives.

Miss Alvina Moss has returned home after spending a few days visiting friends at various points in western Alberta.

Geil Lyons and Miss Jean and Betty Crawford of Calgary spent a few days in town last week visiting at the home of Mr. and Mrs. Charles Thompson.

J. O. Bogie and Tom Wilson motored to Turner Valley Sunday.

H. Dwelle has returned from Kansas to look after his large farming

interests here.

Colin Walls of Dalhousie, N. B., arrived in town last week to renew acquaintance with the young fellows hereabouts. Colin left Gleichen in 1923.

Last week during the heavy rains the flow river rose to a great height. So high was the water that it was impossible to get within half a mile of the bridge going to Arrowwood. At one time it was reported the bridge spanning the river south of Cluny had gone out. Later this was found to be untrue. At South Camp the water covered a very wide area.

## THE FOUNTAIN OF YOUTH

One of the romantic quests that excited the imaginations of men when the history of this continent was young was the search for the fountain of eternal youth. We are all familiar with the story of the Spanish explorer Ponce de Leon who roamed through the eastern and southeastern territories of the new world tracking down the tales and legends of Indian tribes, always looking for the mythical fountain, the source of immortality.

It is probably a good thing that the fountain was never discovered. If it had been, and the magic waters had passed into popular use, it would be difficult to imagine our present position. Experience, since Ponce de Leon's day has proved to us that, like learning, there is no royal road to longevity.

This does not mean that there is no road at all. Our experience has shown us that there is a road, not an easy one, but a road all the same, and in spite of a few breakdowns now and then, the car that is carrying the human race is already some distance down that road. Insurance company figures reveal that life expectancy is steadily rising and your chances of living to a ripe old age are many times better today than they were a hundred years ago.

The reasons for this, of course, are the great advances made in medicine, surgery, and the allied fields, as well as the great increase in knowledge of the human organism. Aiding and abetting these advances have been the rapid strides in the education of the public in carrying out and applying the discoveries of the medical scientists to daily living. Public

education in health have played an important part in decreasing the toll of death and disability due to disease.

Health, as we all know but too seldom put into concrete practice, is a week-in-week-out matter. It depends on giving the same degree of attention to our physical and mental equipment that we are willing to give to the machines in our factories—a sort of perpetual maintenance program.

We have done much to advance the health of the individual in the past fifty years but much still remains to be done.

Tuberculosis, cancer, heart disease, diabetes, and many other ailments continue to exact a heavy toll. Medical research in doing its part and it is up to each one of us, through attention to common sense, rules and practices of healthy living, to do ours.

## CHEMICAL WEED KILLERS

Your Alberta Pacific Agent handles a complete line of Spray and Dust Chemical Weed Killers

See your ALBERTA PACIFIC Agent

The Alberta Pacific Grain Co. (1943) Ltd.



This Summer Play Your Part in "EXERCISE FREEDOM"

Soon Reserve Force Units from coast-to-coast will begin one of the greatest summer training sessions in Canada's history. Exercise Freedom will see Canada's Citizen-Soldiers "in action"—training and studying under field conditions.

More men are needed immediately in the Reserve Force to take part in this great national effort. Every Canadian citizen who is physically fit has a part to play in this programme of defence. If you cannot go Active then the least you can do to exercise your freedom is to join the Canadian Army Reserve Force.

Do not miss "Exercise Freedom" this summer. If you are in the Reserve Force you must take part in this most important phase of your training this year. If you are not in the Canadian Army Reserve Force, join the regiment of your choice immediately! Join in Exercise FREEDOM this summer.

Join the RESERVE FORCE now!









The Empress of Scotland 23,300-ton world's largest inland port. The big flagships of the Canadian Pacific fleet is shown here passing under the Jacques Cartier bridge at entrance to Montreal harbor to make history as the largest vessel ever to arrive in the

Canadian terminal. The 430-foot long vessel carries 603 passengers and will make one trip every three weeks between Liverpool, England, Greenock, Scotland, and Montreal.

#### SYNOPSIS OF REASONS FOR THE PASSING OF BY-LAW NO. 409

The sale of the Community Hall to a private person has been under consideration of the Council for some time.

Eventually an offer was received from Mr. Richards to purchase the Hall and contents for the sum of \$1,500.00 and for the following reasons the Council decided, subject to a vote of the proprietary electors, to accept his offer.

1. It will be necessary to go to the following expense to put the Hall in shape to continue operation:

Foundation	\$ 2,300.00
Floating plant	2,700.00
Stage	3,200.00
Front of hall	500.00
Replacement and additional wiring in projection room	2,840.00
Wiring the hall	1,000.00
Decorating and treating walls	3,300.00
Sewer and water-toilets	2,700.00

\$18,000.00

2. The income received from the Hall rentals invariably falls short of the upkeep expense.

3. If the Hall is sold the property will be placed on the Tax Roll. The present assessment is \$7,700.00 and will bring in annually approximately \$400.00 with no expense to the town.

4. The Town will be relieved of Hall fire insurance presently costing annually \$16,238.

5. Mr. Richards has expressed the wish to co-operate with the town people with regard to dances and other entertainment, other than moving pictures, in the future as he has in the past, should the vote be favorable to his purchase.

HON.

Secretary-Treasurer.

Our broad land: It is 4,434 miles from St. John's, Nfld. to British Columbia's Prince Rupert.

This dry hot spring was of considerable benefit to farmers in as much as it enabled their grain unthreshed from last fall, that had remained under the snow all winter, to be safely harvested. The dry spring also enabled seeding to be done at an early date. Ordinarily with such a small amount of rain as we have had from April first to date, the new young crop today would be suffering from lack of moisture, appearing withered and yellow, yet on the contrary, it is still doing well and of good color. This is because the country enjoyed rains last fall and last summer which built up reserves of moisture in the soil that the crop is now living on; thus demonstrating the high value of moisture stored in the land, particularly on summer fallow. Experiments made reveal that a summer-fallowed crop has available about 14 1/2 inches of rainfall 8 inches that falls from April first to July 31st with the rest converted during two previous falls and the previous summer. It is obvious then that to conserve the greatest amount of moisture summer fallow should be done as early as possible.

Publicity is a newspaper's stock in trade and it is to the individual's and to the community's interest just as much as to the interest of the newspaper itself to see that a newspaper is adequately recommended for publicity matters because if a newspaper is properly supported it is able to render broader and more effective service to the community.

The buds of Canada's balsam poplar are sticky and produce a wax used by wild bees to seal cracks in their hives.



DR. F. J. KEARNEY, Director.

Life Insurance Sales Service, Winnipeg, Manitoba.

Sponsored by the following prominent Federal, Alberta, Prairie, Quebec, Saskatchewan, Ontario, New Brunswick, and Nova Scotia, and the United States.

Kill Those Weeds With 2-4-D

The use of 2-4-D for the control of weeds in grain crops has become an established farm practice in the Prairie Provinces. Due to unfavorable weather conditions, however, many farmers were prevented from doing a first-class job of killing weeds in 1951. Consequently, the control of weeds in growing crops is likely to be a problem of major importance in Western Canada this summer. The most effective solution to this problem lies in the proper use of 2-4-D.

The Weeds. 2-4-D is an effective killer of many annual broad-leaved weeds. As most annual weeds are more easily killed when they are young and in a condition of vigorous growth, early treatment is essential. Many perennial weeds can be controlled with 2-4-D, but eradication is often difficult. Treating them during the active growth stage—generally near the bud stage—gives best results.

The Crops. Crops, like weeds, respond to a different way to treatment with 2-4-D. For best results, treat crops as early as possible, just as soon as they have reached the 3-leaf stage, or when the leaves are 2 inches long. They can now be treated until they have reached the 4-leaf stage. (broad) stage. Wheat and barley should be treated from the boot stage to the fully-leaved stage. Above all, avoid treating barley when the plants are very young or in the late boot to pre-leaving stage. With oats there are two danger periods. Don't treat oats with 2-4-D when the plants are from 6 to 12 inches in height, nor when they are in the boot to the early milk stage. Treat oats just as soon as weed growth warrants, provided the plants have formed 3 or 4 leaves. Don't treat flax after the plants have reached the early bud stage.

Follow carefully the rates of 2-4-D application given on the 2-4-D container. Treat early for best results. Order your supplies now and be ready to fight weeds with 2-4-D in 1952.

"So your name's Joshua. You're not the Joshua who made the sun stand still, are you?" Culprit: "Naw, sub, Judge. Ah'm de Joshua dat made de moonshine."

The Canadian birth rate is 26.9 per 1,000 persons. The death rate is 3.2.

Hemlock is one of Canada's slower growing trees. It may take 108 or 200 years to reach maturity.

When cork was scarce, fishermen on the Great Lakes used to use the thick outer bark of the base of old balsam poplars as floats for their nets.

#### BY-LAW NO. 409

Being a By-Law of the Town of Gleichen regarding the sale of the Community Hall to Mr. E. H. Richards.

WHEREAS an offer has been received by the Council of the Town of Gleichen from Mr. E. H. Richards of Calgary to purchase the building known as the Gleichen Community Hall together with lots 2, 3 and 4, Block 7, Plan 762N excepting that portion of the said lots required for the Centaph bounded on the north by the Community Hall, on the west by Fifth Avenue, on the south by Crowfoot Street and on the east by a center line for the sum of \$1,500.00 the purchase to include everything within the Hall or on the property at the date of the resolution calling for the preparation of this By-Law.

AND WHEREAS, the Council receiving the fact that the said repairs to keep the Hall in operation will amount to a very considerable sum,

AND WHEREAS, the income received from the Hall rentals barely covers the expense incurred in normal operation of the Hall,

AND WHEREAS, the use to which the Hall is now put, with the exception of moving pictures, can well be taken care of by the Recreation Centre and the opening of the new school,

AND WHEREAS, Mr. Richards undertakes that the Hall shall not be torn down or removed by himself, his heirs or assigns,

AND WHEREAS, the Council is unanimously of the opinion that it will be in the best interests of the ratepayers to accept the offer of Mr. Richards.

WHEREFORE, Be it enacted by the Council of the Town of Gleichen that the said offer be accepted, subject to the vote of the proprietary electors to be taken on Monday, June 10th, 1952, and that should the vote be favorable, the Mayor and Secretary-Treasurer be authorized to execute a transfer on the said terms.

Read a first and second time this day of April 1952.

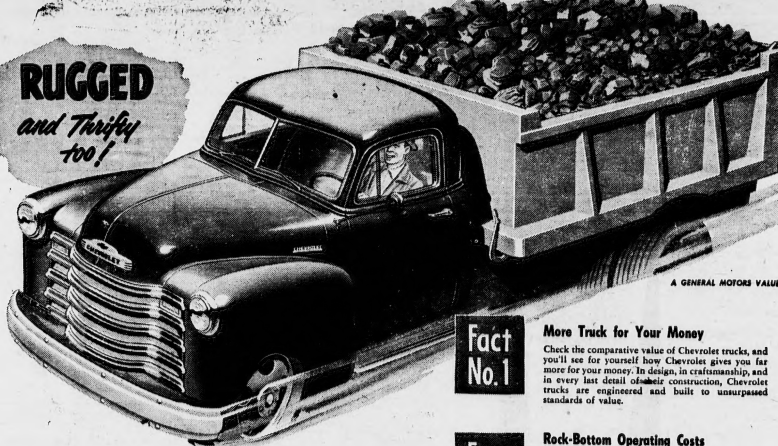
M. T. GOLFOYS, Mayor.

A. BORN, Secretary-Treasurer.

# Let's get down to the Solid Facts!

Chevrolet Trucks Can Save You Money  
All Along the Line

**RUGGED**  
and Thrifty  
too!



A GENERAL MOTORS VEHICLE

**Fact No. 1**

#### More Truck for Your Money

Check the comparative value of Chevrolet trucks, and you'll see for yourself how Chevrolet gives you far more for your money. In design, in craftsmanship, and in every last detail of their construction, Chevrolet trucks are engineered and built to unsurpassed standards of value.

**Fact No. 2**

#### Rock-Bottom Operating Costs

Many thousands of truck users have proved to their own satisfaction that Chevrolet costs the least of all to own and maintain! Valve-in-head economy, in the 92 hp. Thifmaster, 105 hp. Loadmaster, 114 hp. Torque-master and 120 hp. Workmaster saves on gas. Chevrolet's special 4-way engine lubrication system reduces wear, keeps oil costs low.

**Fact No. 3**

#### Engineered and Built for Your Loads

Chevrolet trucks are engineered to your payload requirements. You don't waste money by buying "too much truck" — you don't risk any interruption of so much down by buying "too little truck." Frame, axles, springs, body, brakes, and power are part of a well-balanced team that does the job at lowest cost.

**Fact No. 4**

#### Lower, Slower Depreciation

Records show that Chevrolet trucks consistently bring more money at resale or trade-in than any other make of trucks which cost about the same when new. Chevrolet's market value stays up because the value stays up. Here is further evidence that Chevrolet is the best truck buy — and there's why more truck users buy them!

CF-323

Look at the facts before you buy. They'll show you how a Chevrolet truck can mean really substantial savings on your hauling or delivery job. And they'll show you why.

In every detail, Chevrolet trucks are designed with the customer's job and payload in mind. Their economical, dependable Valve-in-head engines, famous for power and stamina, keep fuel consumption low. Sturdy hypoid rear axles, deep channel-type frames, Flexi-Mounted cabs. Reconditioning

Ball-Steering and other Advance-Design features keep maintenance costs down. Value is built in, stay in — safeguarding your truck investment.

More Canadians buy Chevrolet trucks than any other make. Let the facts lead you to Chevrolet trucks for real savings — right from the start and on through the miles. Come in and talk over your truck needs and see how you can save money all along the line!



ON THE ROAD WITH THE GREATEST PAYLOAD

GLEICHEN MOTORS